

VISION AND PRINCIPLES

Proposed buildings as viewed from Central Plaza
(coming from Osborne Road)

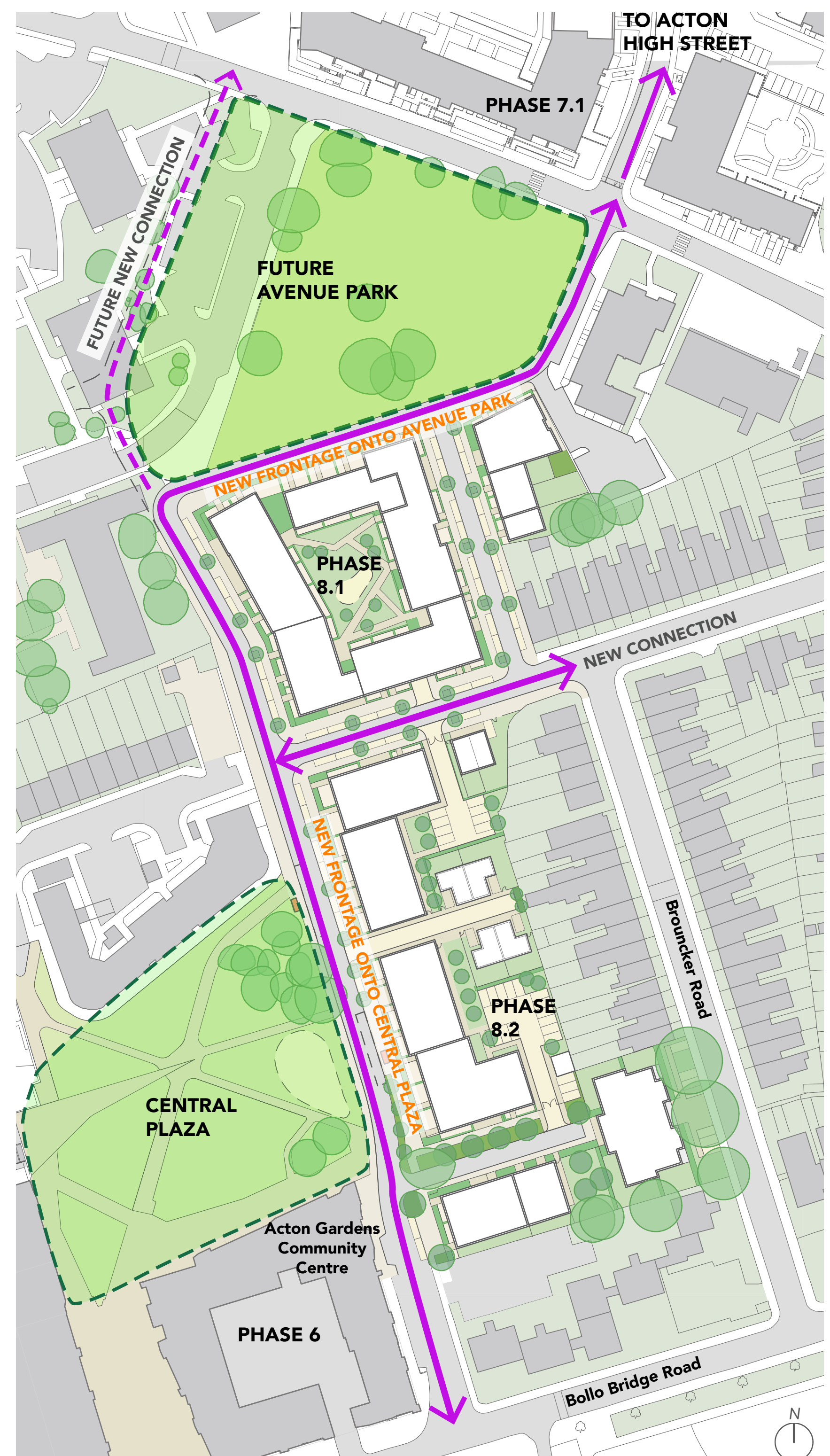


Our vision for this phase is for the new buildings and spaces to create a link between the recently opened Acton Gardens Community Centre (Phase 6) and the development of new homes in the north of the estate leading to Acton High Street (Phase 7.1). The design principles informing the evolving proposals include:

- To create a diverse and rich collection of buildings that have a unique identity as well as frame the new tree-lined streets.
- To line the streets with maisonettes (family homes) bringing lots of front doors onto the street to make it feel active and safe
- To celebrate the entrances to apartment blocks with double height lobbies and wide entrance zones
- To give each home generous balconies and a choice of high quality amenity spaces at their doorstep
- To keep as many existing trees as possible and create a rich green environment in keeping with the character of the estate.



Above: the scheme frames the new north-south street (extension of Stafford Road) with active frontages and buildings of varying heights.



Above: site masterplan promotes new connections and great links to improved green open spaces.